

# LOEWE. × KŲ

Sync with Kylian Mbappé.







We. **HEAR pro**  
Sync with Kylian Mbappé.

Experience the limited edition WE. HEAR pro Bluetooth speaker designed together with Kylian Mbappé.

Inspired by the sporting achievements of football star Kylian Mbappé and perfected with Loewe's cutting-edge technology, the new We. HEAR pro combines the strengths of two powerful partners. Powerful Bluetooth speaker for use at home or on the go. The We. HEAR pro speaker has a total music output of 100 watts and offers rich sound quality. Multiple speakers can be easily paired with true wireless multi-pairing for an even bigger sound stage. The speaker is available in three stylish colours - denim, neon and black. The colour coordination goes beyond the different materials and impresses with great attention to detail. The clear design language

is emphasised by the high-quality acoustic fabric, which is robust, splash-proof and dust-proof according to IPX6 standard – made for outdoor adventures.

An extremely long battery life of 24 hours ensures extensive music enjoyment with the We. HEAR pro. The short charging time of 2 hours is also extremely user-friendly. The attractive compact size allows easy handling and intuitive operation. The sound can be individually adjusted with just a few buttons and the fast Bluetooth connection ensures the best sound experience. Thanks to the built-in microphone, the We. HEAR pro is also suitable as a hands-free telephone loudspeaker or with the 3.5 mm AUX connection for external players.



**BUILD FOR  
THE OUTDOORS**

Enjoy your favourite music come rain or shine. The water resistant construction can handle rain, snow, dust and extreme temperatures.






**24HR BATTERY NEVER STOPS  
THE PARTY**

With We. HEAR pro, you get 24 hours of battery life in one charge. Fully charged in two hours! It also doubles as a power bank so you can charge your phone too.



**YOUR MUSIC,  
YOUR WAY**

Craft your perfect sound with intuitive on-speaker sliders for precise volume, treble and bass adjustments. No app needed.

	Dimensions (W x H x D)	Colour	MSRP
We. HEAR pro	28,0 x 13,8 x 13,5 cm	  	from 269,00 €



# Kylian's Selection.

Embrace the pure joy of sound with the Loewe klang range. Immerse yourself in the ultimate sound experience with Kylian Mbappé's selection.



## Loewe **klang mr** Multiple music streaming.



Enjoy the whole audio world - anytime, in any room and every time with a breath-taking sound experience. As a streaming speaker in high-end format, the Loewe klang mr5, klang mr3 and klang mr1 multiroom speaker offers the purest audio enjoyment wherever you want it. Whether it's music, podcasts and audio books from streaming services, Internet radio or your own playlists: let yourself be inspired by the wireless playback with one or more speakers connected via network and Bluetooth and an excellent sound

quality. With a total music output of 180, 150 and 30 watts from the all-round speaker and the convincingly simple, harmonious interaction of several speakers, you can experience a room-filling, powerful sound ambience in every corner of your home with your new multiroom system. The high-quality design of the Loewe klang mr multiroom speaker is made for a sophisticated living environment.

	Dimensions (W × H × D)	Colour	MSRP
Loewe klang mr5	22,5 × 40,1 × 21,5 cm	●	from 599,00 €
Loewe klang mr3	19,6 × 32,1 × 18,7 cm	●	from 499,00 €
Loewe klang mr1	16,0 × 18,8 × 15,4 cm	●	from 299,00 €



Loewe **klang**  
Audio enjoyment.



The ultimate multiroom sound system for your home - guaranteed by the Loewe soundbar set with subwoofer and expansion options with multiple wireless speakers. The 5.1.2 Dolby Atmos and DTS:X technology ensure a fascinatingly realistic 3D sound experience as in the cinema. Equipped with DTS Play-Fi, Google Chromecast and Apple AirPlay 2, the soundbar and subwoofer are instantly pairable with other devices, which makes it easy to stream music from any

source. The compact Loewe klang s3 and klang s1 Internet radio with DAB+ tuner, USB-MP3 playback, 120 watts (Loewe klang s3) or 90 watts (Loewe klang s1) total music power and CD slot impresses with an unmistakable, thrilling sound experience thanks to the highest-quality stereo speakers and the latest state-of-the-art technology.

	Dimensions (W × H × D)	Colour	MSRP
klang bar5 mr & sub5		●	from 1.499,00 € (Set)
klang bar3 mr	95,0 × 7,1 × 16,0 cm	●	from 999,00 €
klang s3	46,0 × 16,0 × 9,5 cm	● ●	from 549,00 €
klang s1	33,5 × 12,0 × 9,0 cm	● ●	from 429,00 €

Loewe **radio.frequency**  
DAB+ radio.



The legendary Loewe local receiver OE 333 with triple tube, the Loewe radio.frequency offers state-of-the-art technology and the simplest operation in the smallest space. The DAB + radio offers a timeless design language with its selected materials such as the acoustic fabric specially developed by Loewe in the Loewe

system colour basalt grey. With its natural Canadian oak inlays, a unique design is established by the natural structure of the wood. Independent radio or sound enjoyment anytime and anywhere with 28 watts sound. Thanks to the integrated alarm and snooze function, the radio is ideal for use as a convenient alarm clock.

	Dimensions (W × H × D)	Colour	MSRP
radio.frequency	21,1 × 13,2 × 6,8 cm	●	from 199,00 €



Loewe **stellar**

Pure luxury  
with magic moments.



The breathtaking design of the Loewe stellar completely reinterprets the OLED flat screen - a born show star that makes a grand entrance in any upscale interior. High-quality materials and a 360-degree design offer an unrivalled aesthetic experience. The unique display cover made of real concrete and the brushed aluminum frame create a unique design. 100% Made in Germany, from the design of the OLED panel to the manufacturing process, this Loewe TV offers excellent picture and sound quality that sets new standards. Experience an innovative lighting concept with the Loewe stellar that creates magical moments of light and movement.

The powerful integrated active sound system delivers an impressive total music output of 80 watts. The integrated SSD hard disc recorder offers limitless entertainment. For gaming enthusiasts, the native 144Hz VRR delivers a professional gaming experience. With the new smart Tizen OS, you experience limitless connectivity and intuitive operation. Thanks to the intelligent hidden cable management, your environment remains free of annoying cable clutter. Experience the future of television with the Loewe stellar - a masterpiece of German engineering and design aesthetics.

		Screen size	Dimensions (W × H × D)	Colour	EEK <sup>1</sup>	MSRP
65 dr+	Ultra HD	65 inch / 164 cm	146,8 × 88,8 × 4,7 cm		F	from 5.999,00 €
55 dr+	Ultra HD	55 inch / 139 cm	124,9 × 76,5 × 4,7 cm		F	from 4.299,00 €
48 dr+	Ultra HD	48 inch / 121 cm	109,3 × 67,7 × 4,7 cm		F	from 3.799,00 €
42 dr+	Ultra HD	42 inch / 106 cm	95,8 × 60,2 × 4,7 cm		F	from 3.299,00 €

<sup>1</sup> Energy efficiency class: Range A to G

Loewe **iconic**

A sculpture of pure elegance.  
Made in Germany.



An impressive combination of television and front-firing soundbar in a set-up solution that, in addition to excellent TV and audio technology made in Germany, is characterised above all by its unique design: With its sculptural, coherent design language, the Loewe iconic sets strong accents and new standards for home entertainment in the luxury class. The installation solution for the Loewe iconic is handcrafted from Syno-Stone. Syno-Stone is a solid mineral material that is robust and durable, yet heavy and cool to the touch like stone. Available in the colours Graphite Grey and Pure White.

Create your own personal TV design icon with the Loewe iconic collection using our exclusive colour selection options. The colour scheme of the Loewe iconic floor stand and the speaker cover can be individually adapted so that your TV design integrates seamlessly into your living room. The timeless design icon is based on the new Loewe inspire generation with the highest quality OLED displays in 55" and 65" sizes. The powerful soundbar with a total music output of 360 watts and integrated subwoofers is elegantly and discreetly integrated behind a high-quality fabric panel. Thanks to precisely calibrated colours and tones ex works, you can enjoy an artfully arranged TV and audio quality and thus an ultra-realistic, impressive picture and sound experience.

		Screen size	Dimensions (W × H × D)	Colour	EEK <sup>1</sup>	MSRP
inspire 65 dr+	Ultra HD	65 inch / 164 cm	152,3 × 113,7 × 31,8 cm		F	from 8.499,00 €
inspire 55 dr+	Ultra HD	55 inch / 139 cm	130,0 × 101,3 × 31,8 cm		F	from 6.999,00 €
collection 65 dr+	Ultra HD	65 inch / 164 cm	152,3 × 113,7 × 31,8 cm		F	from 9.999,00 €
collection 55 dr+	Ultra HD	55 inch / 139 cm	130,0 × 101,3 × 31,8 cm		F	from 8.499,00 €

<sup>1</sup> Energy efficiency class: Range A to G



Loewe **inspire**

Individual all-rounder  
for smart streaming.



The future of smart TVs: pre-calibrated Ultra HD OLED panel with HDR and Dolby Vision™. The Loewe inspire is the modern and individual all-rounder for smart entertainment with extremely fast Loewe os, Apple AirPlay and DTS Play-Fi. Whether watching TV, using video-on-demand, browsing media libraries, listening to music, surfing the Internet or accessing online streaming services - your entertainment programme can be conveniently controlled via the smart TV platform or by voice command. Made in Germany and equipped with integrated Loewe dr+, invisible sound and flexible modular audio solutions.

With its invisible sound, the Loewe multi-talent presents itself as a stylish, minimalist design statement and at the same time offers a magical picture and sound experience. The optional Loewe klang bar i soundbar allows you to enjoy a wide stereo sound experience with 80 watts in the blink of an eye. It impresses with front-firing drivers and clear, natural voice quality, so that the spoken word reaches the ear with impressive purity. Thanks to its compact design, which harmonises visually with the Loewe inspire, the Loewe klang bar i blends seamlessly and stylishly into any living environment.

		Screen size	Dimensions (W × H × D)	Colour	EEK <sup>1</sup>	MSRP
77 dr+*	Ultra HD	77 inch / 195 cm	173,1 × 102,3 × 8,4 cm	●	F	from 5.999,00 €
65 dr+	Ultra HD	65 inch / 164 cm	146,0 × 86,8 × 6,4 cm	●	F	from 3.899,00 €
55 dr+	Ultra HD	55 inch / 139 cm	123,6 × 74,4 × 6,4 cm	●	F	from 2.999,00 €
48 dr+*	Ultra HD	48 inch / 121 cm	107,7 × 65,4 × 6,4 cm	●	F	from 2.699,00 €

<sup>1</sup> Energy efficiency class: Range A to G  
\*available in September

Loewe **callas**

Smart entertainment  
with comfortable streaming.



Thanks to its versatile, technically sophisticated features, the Loewe callas is a compact and very powerful smart TV. A customised panel with a super-fast smart platform, fine resolution and HDR processing with Dolby Vision™ ensure first-class picture quality and convenient smart entertainment including Apple AirPlay and DTS Play-Fi. The integrated front-firing soundbar delivers impressive film action and clear voice reproduction. The rotating, solid metal table stand or the optional floor stand, both with a real chrome surface, are a stylish eye-catcher.

With its discreet size and minimalist design, the compact TV model blends seamlessly into any upscale interior and fits perfectly into smaller rooms such as bedrooms or kitchens. Experience the convenience of smart television in the blink of an eye. With the Loewe callas, you can access streaming services such as Netflix, Amazon Prime or Disney+, YouTube or even media libraries in a matter of seconds.

		Screen size	Dimensions (W × H × D)	Colour	EEK <sup>1</sup>	MSRP
43*	Ultra HD	43 inch / 108 cm	97,0 × 58,9 × 6,8 cm	●	G / G	from 1.499,00 €
32*	Full HD	32 inch / 81 cm	72,5 × 45,6 × 7,9 cm	●	E / G	from 1.299,00 €

<sup>1</sup> Energy efficiency class: Range A to G  
\*available in September



Loewe **aura.pure**

Master the art of coffee sensation.



The Loewe aura.pure offers convenience and espresso enjoyment - perfect for all home baristas. The luxurious design of the espresso machine with integrated coffee grinder and elegant real wood accents embodies the passion for pure coffee enjoyment and offers the simplest preparation of premium coffee in an elegant package. Equipped with three thermoblocks, the Loewe aura.pure ensures a quick heat-up phase of up to 2 minutes. Pure espresso enjoyment without long waiting times. The three thermoblocks heat up the coffee machine, the coffee group head and the steam wand efficiently and ensure highest performance and temperature control.

The integrated stainless steel cone grinder enables precision grinding for optimum extraction. This ensures excellent flavour and fresh aroma and coffee enjoyment according to your individual taste preferences. Elegant and practical accessories turn coffee preparation into a unique art. The accessories with real wood accents, such as the portafilters and tamper, are ideally matched to the elegant design of the espresso machine, as is the milk jug in basalt grey for preparing unique latte art. Create a variety of coffee creations thanks to the numerous functions and experience that pure barista feeling.

	Dimensions (W × H × D)	Colour	MSRP
Loewe aura.pure*	49,0 × 36,0 × 49,0 cm	●	from 1.999,00 €

\*available in July

We. **BEAM**

Smart and portable for unlimited entertainment.



Discover the future of home entertainment with the We. BEAM. Enjoy true Full HD resolution, powered by the latest ALPD laser technology. From the finest details to impressive panoramas, the We. BEAM delivers breathtaking images on a screen size ranging from 40 to an astonishing 120 inches. With unrivalled contrast, brightness and sharpness, every projection becomes a cinema experience. Experience the freedom of portability. The compact design of the We. BEAM's compact design and integrated stereo speakers offer the perfect combination of form and function. With the ability to be powered via USB-C PD power adapters, this smart, portable laser projector is your ideal companion for any adventure

and stands for limitless entertainment. Wherever you go, the We. BEAM brings the magic of your personal home cinema with you.

With an integrated app store and native support for streaming services such as Netflix, YouTube and Amazon Prime Video, your favourite shows and movies are always just a click away. The We. BEAM - your smart entertainment package.

	Dimensions (W × H × D)	Colour	MSRP
We. BEAM*	17,5 × 4,8 × 17,5 cm	●	from 749,00 €

\*available in July



We. **SEE lcd**

For a new perspective -  
smart streaming TV.



Television that inspires. The We. SEE lcd is the perfect blend of cutting-edge technology and tradition. With its state-of-the-art features, this Ultra HD LED streaming TV impresses with a wide colour spectrum, breathtaking, high-contrast images and impressive depth effects that guarantee unique visual worlds. The integrated front-firing soundbar with Dolby Atmos creates

an unrivalled sound experience with a total music output of 60 watts. The new We. SEE lcd is made for your individual feel-good programme and is always perfectly matched to what you need: Television, streaming or gaming. A smart all-rounder for perfect entertainment.

	Screen size	Dimensions (W × H × D)	Colour	EEK <sup>1</sup>	MSRP
43 lcd	Ultra HD	43 inch / 108 cm	97,5 × 58,9 × 6,6 cm	● G / G	from 1.199,00 €
32 lcd	Ultra HD	32 inch / 81 cm	73,1 × 45,6 × 7,6 cm	● E / G	from 899,00 €

<sup>1</sup> Energy efficiency class: Range A to G

We. **SEE oled**

Newest TV technology.  
For streaming and gaming fans.



Experience limitless streaming at the touch of a button with the We. SEE oled. Immerse yourself in a breathtaking viewing experience with Ultra HD resolution and the full spectrum of HDR formats, including Dolby Vision™, on the latest slim OLED panels. A unique audio experience thanks to Dolby Atmos technology, which delivers

60 watts of total music power via integrated, invisible speakers and ensures that every source sounds unique. Whether TV shows, streaming series or a film night. The We.SEE oled is the perfect smart streaming TV for unforgettable entertainment.

	Screen size	Dimensions (W × H × D)	Colour	EEK <sup>1</sup>	MSRP
65 oled	Ultra HD	65 inch / 164 cm	145,7 × 83,6 × 6,8 cm	● F/E	from 2.699,00 €
55 oled	Ultra HD	55 inch / 139 cm	123,4 × 71,2 × 6,8 cm	● F/E	from 1.999,00 €
48 oled	Ultra HD	48 inch / 121 cm	107,7 × 62,8 × 6,6 cm	● F/E	from 1.699,00 €

<sup>1</sup> Energy efficiency class: Range A to G



# LOEWE.

Bring your stadium  
experience home.

**NEW**

We. SEE oled



## Loewe Technology GmbH

Industriestraße 11  
96317 Kronach  
Germany

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[www.loewe.tv](http://www.loewe.tv)



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