

Loewe bild 7.77

OLED

EU energy efficiency class: A

Screen diagonal (in cm) / Screen diagonal (in inch): 195 / 77

Power consumption "ON"¹(in W): 220

Annual energy consumption (kWh)²: 305

Power consumption in stand-by mode / off (in W): 0.42 / 0

Resolution (in pixels): Ultra HD (3840 x 2160)

Box contents: **Set up option wall**

Loewe WM 7

W 172.3 / H 102.4 / PD 5.5 / TD 9.8

Black, easy installation, Loewe assist system remote control incl. batteries



Set-up options

Set up option wall, flexible

Loewe WMF 7

W 172.3 / H 102.4 / PD 5.5 / TD 12.3

Black, folds flat, can be pulled out, rotated and pivoted, concealed cable routing



Set up option table

Loewe TSM 7.77

W 172.3 / H 108.0 / PD 5.5 / TD 36.6

Graphite Grey, motor operated rotation (+ / - 45°), concealed cable routing



Set up option floor, motor operated rotation

Loewe FSM 7.65_77

W 172.3 / H 152.6 / PD 5.5 / TD 63.4

Graphite Grey, motor operated rotation (+ / - 45°), concealed cable routing



TV

Model	Article no.	EAN Code
77	56437D50	4011880161831

Graphite Grey

Loewe bild 7 cover

Incl. Back cover

Model	Article no.	EAN Code
77	72588D80	4011880163392

Graphite Grey

Loewe bild 7 cover kit

Incl. Back cover and Speaker cover

Model	Article no.	EAN Code
77	72705S00	4011880162425

Light Grey

Dimensions in cm: W = width, H = height, PD = product depth, TD = total depth, BP = diameter/dimensions of base plate. Technical modifications and errors excepted.

¹ To EN 62087:2012. ² On the basis of four hours of operation per day, 365 days a year. Actual energy consumption depends on the purpose for which the TV is used.

LOEWE.

Technical information

Loewe bild 7



Image+ (Image)	
Resolution (in pixels)	Ultra HD (3840x2160)
Display technology	OLED (WRGB pixels)
Screen diagonal (in cm/inch) / Response time (in ms)	195 / 77 / 1
Peak luminance (in cd/m ²) / Viewing angle (horizontal/vertical)	800 / 120°
Ultra HD Super Resolution Scaling / Image+ Active / 24 p motion picture display	● / ● / ●
Interior auto-dimming (OPC) / Home Mode	● / ●
Digital+ (Television Standards)	
DVB-T2 / DVB-C / DVB-S2 / Multistandard (analogue) / Dual Channel	● / ● / ● / ● / ●
MPEG / MPEG2 / MPEG4 (H.264) / HEVC (H.265) / integrated HDTV reception ¹	● / ● / ● / ● / ●
DVB radio / Unicable (acc. EN 50494)	● / ●
Sound+ (Audio)	
Output in W (sine / music)	2 x 30 / 2 x 60
Acoustic speaker concept	soundbar with closed box design and passive base membranes
Integrated 5.1 AV-Receiver / Digital audio link	● / ●
Dolby Digital / Dolby Digital Plus	● / ●
Individual bass and treble control / Loudness	● / ●
Automatic Volume Control (AVC)	●
Audio out available: variable / fixed / Subwoofer	● / ● / ●
Assist+ (Operation)	
Loewe os / Home Screen (incl. favorites)	● / ●
Loewe App (Android / iOS)	● / ●
HDR (Dolby Vision / HDR 10 / HLG)	● / ● / ●
Electronic Program Guide (SI-data)	●
MediaText (HbbTV) / Video text (Level 2.5)	● / ●
Menu languages ² / Context Related Help	● / ●
Parental Lock / Automatic turn-off / Timer	● / ● / ●
Instant Channel Zapping / Quick Start Mode	● / ●
Programme positions including AV and radio	6,000
Digital Link HD (CEC)	●
PIP (AV) ³ / Full PIP / Split screen TV: Video text	● / ● / ●
MediaUpdate (via USB / Internet)	● / ●
Media+ (Multimedia functions)	
DR+ / storage capacity in GB / USB archive	● / 1,000 / ●
DR+ Streaming server / client / Follow-Me	● / ● / ●
Multi Recording / Mobile Recording	● / ●
Photo player / Music player / Video player (via Home network and USB incl. Ultra HD)	● / ● / ●
Digital Media Renderer (incl. Ultra HD) / Bluetooth Music Player	● / ●
Internet Apps (MediaNet) / Internet Browser / Internet Radio (incl. search function)	● / ● / ●
Connectivity+ (Connectors)	
HDMI with HDCP 2.2	4 (1 x 2.0a, 1 x ARC)
LAN network connection / integrated WLAN	● / ●
Common Interface / CI Plus 1.3 certified ⁴	2 / ●
Home Control Interface (RS232) / IR-Link ⁵ / Motor control	● / ● / ●
Digital Audiolink (DAL) ⁶ / Digital Audio-Out (coaxial)	● / ●
Analog Audio-Out (L/R) / Headphone (jack 3.5 mm)	● / ●
Micro-AV ⁷ (Component / Scart / VGA)	● / ● / ●
USB	3 (1 x 3.0)
Environment	
EU energy efficiency class / Annual energy consumption (kWh) ⁸	A / 305
Power consumption in stand-by mode / off (in W)	0.42 / 0
Power consumption "ON" ⁹ (in W) / Peak luminance ratio in %	220 / 68
Mercury content in mg / contains lead ¹⁰	0.0 / traces
Miscellaneous	
Weight in kg	37.0
Power switch / Mains voltages	● / 20 – 240V, 50 / 60 Hz
VDE-safety standard (inspection seal)	●

● = included/installed ○ = upgradeable/optional

¹ Reception of digital channels may be limited by individual regulations from the respective broadcaster/provider. UK models are Freeview HD compliant.

² D-GB-F-I-E-NL-CZ-GR-PL-H-FIN-SLO-SK-TR-S-DK-P-RUS-N

³ AV-PIP is only available in combination with DVB-T/C/S.

⁴ CI Plus is backwards compatible with CI.

Functionality is dependent on module availability from the supplier.

⁵ Only in conjunction with a corresponding adapter and selected devices (RC5, 36 kHz), to be ordered separately.

⁶ Loewe System 5.1 Out, Stereo Out, Subwoofer Out.

⁷ Only in conjunction with a corresponding adapter, to be ordered separately.

⁸ On the basis of four hours of operation per day, 365 days a year.

Actual energy consumption depends on the purpose for which the TV is used.

⁹ To EN 62087 : 2012.

¹⁰ Traces may occasionally be found in electronic components (in compliance with the recast European RoHS directive).